

2018 Horribly Hilly Hundreds Ride Week Update



Dear HHH riders,

The FBMSF welcome you to the 2018 Horribly Hilly Hundreds, with two more H's added this year: Heat and Humidity! It will be a day to test all riders' mettle. Please, please drive and ride safely and in control at all times. Enjoy and respect the beautiful area that this ride covers. We are sharing the road with all other users. Cars, trucks, farm machinery, deer, turkeys, etc. are all out and about. Share the road, share the pain, share the smiles. See you at the top of the Mound on Saturday.

- Friends of Blue Mound State Park

PACKET PICK-UP:

Friday, June 15, from 4:00 pm to 8:30 pm

Evangelical Lutheran Church
315 E. Main St., Mount Horeb, WI 53572

Saturday, June 16, from 5:00 am to 8:00 am

Blue Mound State Park
4350 Mounds Park Rd., Blue Mounds, WI 53517

If picking up your packet Saturday morning, please plan ahead and arrive with enough time!

MERCHANDISE:

Don't forget to pick up any of your pre-purchased merchandise! There will also be some merchandise for sale! Stop by and purchase a souvenir!

RIDE START TIMES:

200K starts at 6:45 am (follow green arrows)
150K starts at 7:00 am (follow blue arrows)
100K starts at 7:20 am (follow pink arrows)

***** START LINE CLOSSES AT 7:45 AM *****

START LOCATION:

The line moved in 2016 a couple blocks to the intersection of Division St. and Main St. in the village of Blue Mounds.

From Blue Mound State Park, follow arrows:

- Riders proceed down (south) Mounds Park Rd.
- Turn left (east) onto Ridge St. in village of Blue Mounds
- Turn right (south) onto Main St.
- Riders will then enter the barricaded corral

At the start of the ride, as riders are entering the corral, they will receive their wristbands.

The wristband allows riders access to the food and beer at the finish line.

STARTING BEFOREHAND AND NOT ENTERING THE CORRAL WILL FORFEIT YOU FROM YOUR WRISTBAND.

Ride officials and **local law enforcement will be cracking down** this year on riders who start beforehand and not at designated starting times. The start offers important last-minute update announcements from our route commanders, reminders of lawful expectations, and the overwhelming feeling of camaraderie. Rider safety is extremely important to us and starting early puts our riders in unneeded danger.

Our aid stations, water stations, volunteers, SAG support, and law enforcement are scheduled at specific times and will NOT be available to those who break the rules and start early. We urge you to refrain from doing this. Riding prior to the official start time is NOT PERMITTED THIS YEAR and will result in you not receiving your food/beer wristband, as well as riding without food, hydration, or SAG support. Again, local law enforcement wants to see this change made, or we may not be welcomed back in the future. Please help us make this change!

RULES OF THE ROAD:

Horribly Hilly Hundreds is a bike ride, not a race. Please keep this fact in mind as you prepare.

ALL TRAFFIC LAWS MUST BE FOLLOWED AT ALL TIMES. VIOLATORS WILL RISK BEING CITED AND/OR FINED.

Please respect the residents and municipalities who have so graciously granted us the rights to ride through their communities. Plenty of resources are provided along the course. We will not tolerate violations of law. Acts of trespassing, public

urination, disorderly conduct, etc. could lead to sanctions including an event participation ban and/or prosecution.

IMPORTANT INFO ABOUT BLUE MOUND STATE PARK:

Registration for the Horribly Hilly Hundreds includes a day pass to Blue Mound State Park, including complimentary use of the pool and shower facility. The passes will be available at packet pick-up, but only take a pass if you need one. Please place day pass on the window of your vehicle and you will not need to stop at the entrance booth on the way in.

POST-RIDE RECOVERY:

Pretty sure you're going to feel sore after riding those hills? Pre-order today for a spot at the Elite Recovery Zone tent! Normatec (recovery compression), Marc Pro (recovery electrical stimulation or pain management), Powerplay (cryocompression), and Theragun Percussive Massage will all be available to help get you back up and biking. Follow the link below and pre-order your spot! Click "Horribly Hilly Hundreds" and sign yourself up.



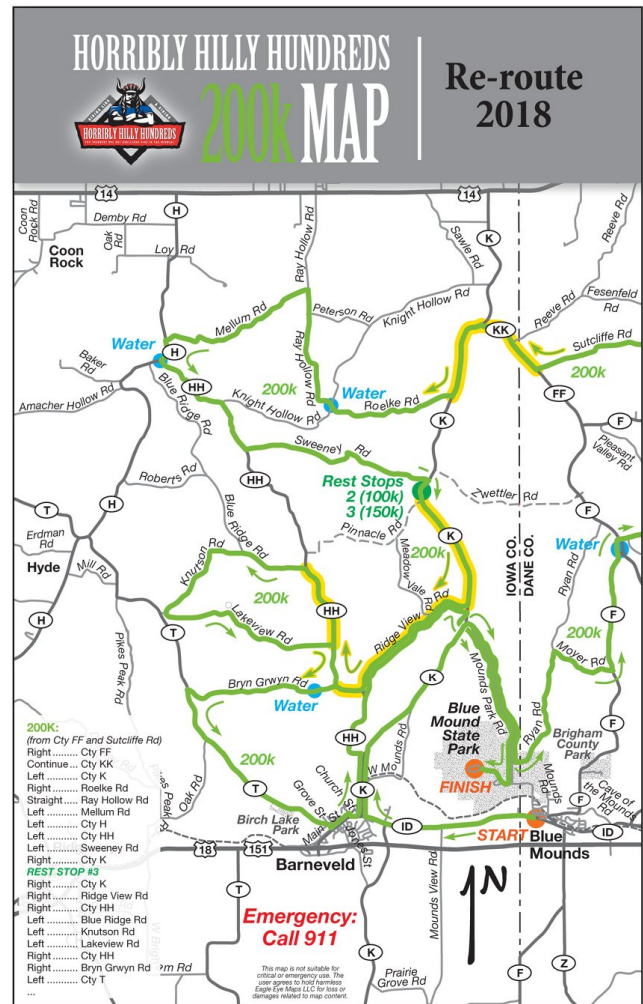
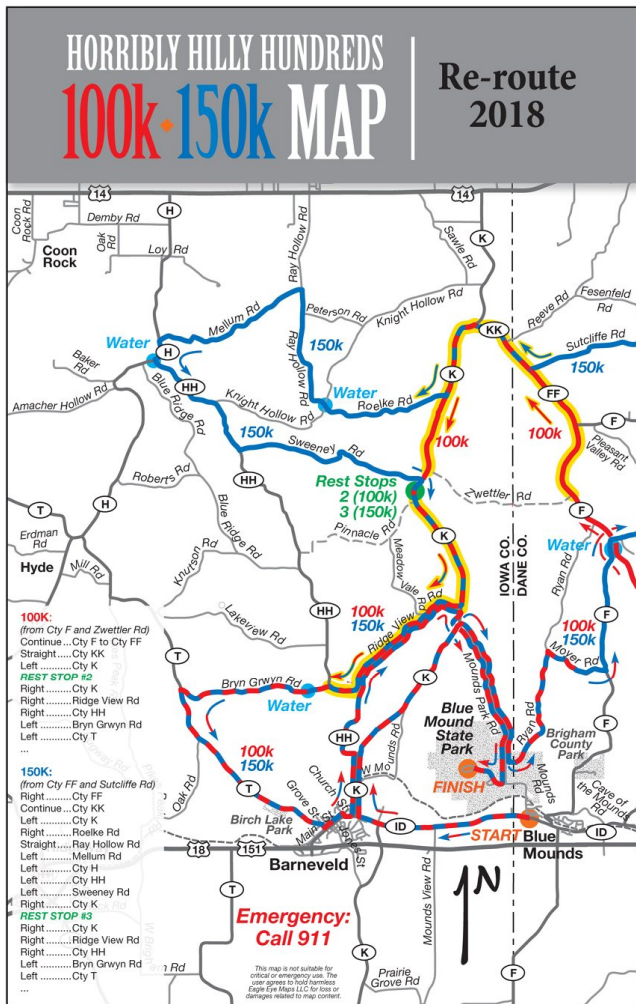
www.eliterecoveryzone.com/services

ACCOUNTABILITY CHIP TRACKING:

ALL RIDERS WILL BE WEARING AN "ACCOUNTABILITY CHIP". **This chip is NOT for timing!** This chip is purely to help us keep track of all of our riders. With such a sprawling course, we want to make sure everyone has a fun and **SAFE** event. There will be mats at the start and finish, and checkpoint mats along the course. These mats will allow us to narrow down where our riders are and make sure everyone finishes safely. We stress again that this is a **RIDE**, not a race, and these chips will **ONLY** be used as a safety measure. This is another reason why it is important that you start at the designated starting times.

ROAD CONSTRUCTION NOTES (updated June 12, 2018):

- Zwettler Road and Pinnacle Road have pea gravel and are unsafe to ride. Due to this, we have created a detour. Please see map and follow arrows during ride.
- Roelke Road also had pea gravel laid a few weeks ago. This road is ride-able, but we caution you to ride slowly. Please observe the warning signage.



[Click here to enlarge Re-route Map](#)

[Click here to view revised Course Map](#)

GOOD LUCK, RIDERS!